



MEDS
smart destinations

TIMELINE ACADEMY

1 ACADEMY SELECTION

Jan 2024

Complete the application form for the selection process. In your bio, provide a brief introduction about yourself and share the reasons behind your decision to join the project. Let your passion and commitment shine through as you embark to this exiting journey with the MEDS Academy.



2 PRESENTATION OF THE ACADEMY

Feb 2024

The presentation day of the MEDS Academy will bring together representatives from all participating European countries in the project to share the goals, structure and educational activities. Additionally, we will introduce the facilitators who will guide participants nationally facilitating their engagement from webinars and microlearning sharing to the development of the project work.

3 WEBINARS AND TESTIMONY

March-May 2024

A sequence of insightful webinars and testimonies guided by industry experts awaits you in European level and national online events that will focus on Smart Destination Management, Marketing and Promotion, ICT in DMO and Public and Private Partnership in DMO



4 MICROLEARNING PROGRAM

March-May 2024

Conside learning content lasting between two to twelve minutes, in the versatile format of text, video or graphics, is organised into four distinct categories: Soft Skills, EntreComp Skills, DigiComp Skills and LifeComp Skills. This material is available on a dedicated page of the website accessible exclusively to the course participants.



5 BUDDING MEDS

May-Sept 2024

The MEDS Academy is an opportunity for participants to shape the future of smart tourism. Through active participation in online discussions, access the content in the microlearning area and the dedicated support of our expert facilitators, participants will have the tools and recourses needed to translate the ideas into concrete actions.

6 END OF THE JOURNEY

Oct 2024

At the end of the program, a representative selected for the project work will have an opportunity to participate in the project's final event held in Matera, Italy. This exclusive event serves as a platform for showcasing the results of the project work, providing the participants with unique chance to share their achievements, insights and contributions with key stakeholders and institutional representatives.

